

Hosted By The Maryland Department of Emergency Management

Westminster Hall Thursday, April 27, 2023









Russell J. Strickland
Secretary
Maryland Department of Emergency Management

Russell J. Strickland has been leading the Maryland Department of Emergency Management (formerly Maryland Emergency Management Agency, MEMA) since July 2015 and was reappointed Secretary of Emergency Management by Governor Wes Moore in January 2023.

In this role, Mr. Strickland directs a department that has the primary responsibility and authority for emergency preparedness policy, and for coordinating hazard mitigation, incident response, disaster recovery, the Maryland 9-1-1 Board, and the Office of Resilience for the State of Maryland. This includes serving as a direct advisor to the Governor during disasters and coordinating support for local governments as requested.

Mr. Strickland is an experienced emergency management professional who has more than 4

O years of experience in the field of emergency services and first responder activities at the state and local levels of government, academia, and the private sector. This includes expertise in fire and rescue services, emergency medical services, fire inspection and investigation, communications, and emergency management leadership.

Directly prior to his appointment, Mr. Strickland worked as a Senior Law & Policy Analyst at the University of Maryland Center for Health and Homeland Security (CHHS), where he led CHHS' work with the United States Department of State Anti-Terrorism Assistance Program and developed strategy for the Montgomery County (Md.) Fire Department to meet compliance with the National Incident Management System (NIMS). Mr. Strickland also has experience leading a cabinet-level emergency services department at the local level as the Director of Emergency Services in Harford County, Md. This position oversees emergency operations and communications,

public safety answering points (the 9-1-1 center), training, and special operations among other responsibilities.

His executive responsibilities have also included previously serving the State of Maryland as Deputy Director of the Maryland Emergency Management Agency and the Assistant Director of the Field Programs Division at the Maryland Fire and Rescue Institute, University of Maryland College Park.

Mr. Strickland has a Master of Science degree in Management from Frostburg State College. He earned his Bachelor of Arts degree in Criminology from the University of Maryland, College Park.



Kevin A. Anderson
Secretary
Maryland Department of Commerce

Kevin Anderson is Founder & CEO of Cardinal Atlantic Holdings, an economic and community development firm targeting scaled social impact and investment in urban centers. With specializations in real estate and education technology, CAH advises funds, corporations and governments on economic and community development strategy and projects.

Anderson previously served as Senior Vice President for Global Partnerships at EVERFI, Inc., an educational software company for financial literacy and life skills education where he led government relations and conducted business development. Anderson helped create and launch the company's diversity content while securing public and corporate partnerships to support digital innovation in school districts across America. A SaaS company, Anderson helped lead EVERFI's growth from 32 employees to over 600, and from \$6mm in revenue to over \$120mm during his tenure.



Before joining EVERFI, Anderson was appointed President and Chief Executive Officer of City First Homes, Inc. - a \$6 million community land trust created to support workforce housing and ensure ongoing affordability for working families in the District of Columbia. Launched in 2008 as the District's most aggressive affordable housing initiative, City First Homes navigated the financial crisis stabilizing mixed income development and created over 100 units of affordable housing.

Prior to his appointment at City First Homes, Anderson was Chief Financial Officer and Vice President for Equity Capital at the Jair Lynch Companies, Inc., a for-profit real estate and community development firm in Washington, D.C. He was responsible for the financial management of JLC's public, corporate and real estate ventures. Anderson helped establish JLC's initial investment fund, a \$120 million facility for commercial and housing development in the DMV region.

In 2000, Anderson served in Washington, D.C. Mayor Anthony Williams' administration as Special Assistant to the City Administrator and Chief of Staff at the D.C. Department of Transportation. He helped usher an era of accountability and transparency in city operations and managed the restructuring of DDOT to a cabinet-level agency. Anderson led the hiring of over 100 new employees, the establishment of a local trust fund for street and infrastructure maintenance and implementation of performance metrics to meet citizen needs. Mayor Anthony A. Williams proclaimed March 31, 2004 "Kevin Anderson Day" in the District of Columbia.

Anderson began his professional career at the investment banking firm of Pryor, McClendon, Counts & Co., Inc. in Philadelphia, PA as an Institutional Bond Salesman. He served pension funds, insurance companies, investment advisers, and money center banks. Anderson provided coverage for PMC's landmark financings as lead manager for the \$320 million Atlanta Hartsfield Airport financing and the \$390 million Denver Airport financing.

Anderson is the former Chairperson of the NEA Foundation's Board of Directors (National Education Association), and recently completed 19 years of service on the Board of Trustees of Lawrence Academy. He is a member of Leadership Greater Washington's Class of 2006 and Leadership Prince George's Class of 2008. Anderson has held and holds professional licenses and designations in securities trading, commodity futures trading, and economic development finance. He has also prepared financial reports for expert testimony in D.C. Superior Court and local jurisdictions.



A native of Washington, D.C., Anderson graduated from Lawrence Academy in Groton, MA. He holds a BA in Economics from Stanford University, and has completed finance, leadership, and executive education at the JFK School of Government at Harvard University, and the National Development Council. Anderson lives in Upper Marlboro, MD with his wife, The Honorable Tiffany H. Anderson, daughter, Kendall, and twin sons, Kennedy and Kolby.



Tom Moran
Executive Director
All Hazards Consortium

Mr. Moran serves as the Executive Director for the All Hazards Consortium (AHC), a regional 501c3 organization focused on cross-sector, multi-state homeland security, emergency management and business continuity issues in the U.S. He is a passionate national spokesperson for innovation in the areas of public/private operational coordination and investment.

Mr. Moran supports the AHC's efforts to assist state/local government in their efforts to integrate the private sector owners/operators of critical infrastructure and federal partners into regional planning, education, cross-sector exercises and operational projects & initiatives in the areas of Disaster Management, Sensitive Information Sharing, Cyber Security and Solution Development to operational issues.

Mr. Moran spent over 20+ years in the communications and technology industry working in the areas of marketing/sales, customer service, and organizing national user groups. Before retiring in 2003, he spent nine years serving as a Corporate Executive Liaison to state government leadership on all matters including strategy, contracts, legal, and operations.





Doug Baker Vice President Industry Relations FMI

Doug Baker is a grocery industry relations vice president for FMI – The Food Industry Association, where he facilitates professional, non-competitive collaboration among member communities across the supply chain, technology, and business continuity issue areas.

In addition to his oversight of FMI's technology and supply chain practice, Doug also leads the association's efforts to support members' preparedness and resilience efforts across all hazards. Prior to FMI, Doug began his career in the food retail industry in 1984 with Fry's Food Stores. His 30+ years in food retail have included leadership roles at Fry's (a division of Kroger), Kraft/Nabisco, and Federated Foods, with a focus on retail operations, consumer packaged goods, and private brand development and marketing.



Molly Dougherty
Private Sector Liaison
Pennsylvania Emergency Management Agency

Molly Dougherty is the Director for External Affairs at the Pennsylvania Emergency Management agency. She leads a team of communicators, planners, and liaisons who work with NGO partners such as private sector businesses and VOADs. Through the PABEOC, Molly seeks to help businesses and emergency management



anticipate the impact of disasters and foster relationships to create a two-way exchange of information, before, during and after a disaster.

Prior to PEMA, Ms. Dougherty led Pennsylvania's Continuity of Government program. Molly is a FEMA Master Continuity Practitioner and a graduate of the Harrisburg University Certified Government Chief Information Officer Program (CGCIO).



Sherri Stone Vice President Energy Marketers of America

Sherri Stone, CAE, joined EMA in 2006 as Director of Legislative Affairs. She currently serves as Vice President. Her role is primarily focused on management of EMA's government relations programs, the SBC Political Action Committee fund, emergency response and disaster reform.

Sherri has 34 years of experience on Capitol Hill and lobbying for trade associations. For ten years, Sherri represented the Manufactured Housing Institute. She also has experience working for the medical device industry and she served seven years on Capitol Hill, first with the House Small Business Committee then as a professional staff member with the House Science and Technology Committee.

She has a B.A. in Political Science from North Carolina State University and a Master's degree from American University. Sherri was designated as a Certified Association Executive (CAE) in 2013.





Marcia Deppen
Director of Consequence Management
Maryland Department of Emergency Management

Marcia Deppen was appointed as the Director of Consequence Management in 2019 by Secretary Russell J. Strickland. Ms. Deppen has been working for the Maryland Department of Emergency Management for 10 years.

In this role, Ms. Deppen oversees the Consequence Management Directorate which includes the emergency management functions of planning, training, exercise and response. It also includes our 24-hour watch center, the State WebEOC program, our State Emergency Operations Center (SEOC) and multiple operational grants, which support terrorism and school emergency preparedness.

Ms. Deppen has over 20 years of emergency management experience. Her emergency management expertise consists of training development and delivery, exercise development and facilitation, Emergency Operations Center command, planning and resource management. Before her appointment, Ms. Deppen also served as a Training and Exercise Administrator and the Training and Exercise Branch Manager at MDEM.

Prior to her employment at MDEM, Ms. Deppen worked at the New Castle County, Delaware Office of Emergency Management as a Radiological Planner. She also served as the Director of Emergency Services at the American Red Cross of the Delmarva Peninsula and most recently the Emergency Manager at the University Of Delaware Department Of Public Safety.

Ms. Deppen has a Master of Science degree in Sociology/Disaster Management from the University of Delaware. She also earned her Bachelor of Arts degree in Sociology and Women's Studies from the University of Delaware





Councilman Eric T. Costello Baltimore City Council District 11

In October 2014 Eric T. Costello joined the Baltimore City Council representing Baltimore's most diverse district - the 11th District, winning subsequent elections in 2016 and 2020. The 11th District includes 24 unique neighborhoods in Central West Baltimore, the Downtown Central Business District. Downtown Westside. Midtown. and the South Baltimore Peninsula. It is also home to Camden Yards. City Hall, Fort McHenry, the Inner Harbor, Lexington Market, Mercy Hospital, MICA, Port Covington, State Center, University of Baltimore, University of Maryland Baltimore, and University of Maryland Medical Center (Downtown & Midtown Campuses). As a member of the City Council, Eric works tirelessly on behalf of our residents and local businesses. He continues to use his U.S. Government Accountability Office (GAO) experience to ensure Baltimore City taxpayer dollars are expended as effectively and equitably as possible. Councilman Costello chairs the Committee on Ways & Means as well as the Biennial Audits Oversight Commission and is the City Council's representative to the Planning Commission.

Chaya Deitsch Director Baltimore City Sherriff's OEM

Chaya Deitsch is the Director of Emergency Management for the Baltimore City Sheriff's Office. Most recently, Chaya served as the Logistics Section Chief for the Baltimore City Office of Emergency Management. As an experienced leader and emergency management professional Chaya was a key leader in assisting the City in navigating the COVID-19 pandemic. She was also integral in building the Emergency Operations Center, where agencies convene



during emergency situations or planned special events to coordinate and adjudicate events in real time.

With Chaya's vast array of experiences, Chaya joined the Baltimore City Sheriff's Office as one of the integral players in the building of the new Special Branch and Intelligence Division as well as ensuring best practices are in place for emergency planning in The Courthouses and Sheriff's Office.



Kristen Bingman Pro Territory Sales Manager – Region 1 Lowe's Home Improvement

Kristen has 20 years of experience in the home improvement / commercial retail industry. The past 8 years focused on Pro Outside Sales. The last 3 years Kristen has served as a Pro Sales Manager with Lowe's supporting the services and needs of Pro / Commercial customers across various SICs including Government, Non Profit, Property Management, Specialty Restoration and the Renovation / Remodeler. This has included product procurement, logistics and planning across projects of various scopes. Kristen has recently transitioned into a new role at Lowe's as Territory Sales Manager leading a sales team for the region covering areas in Maryland, Virginia and the D.C. Market





Cory D. Edwards
Business Engagement Program Manager
Maryland Department of Emergency Manager

Cory D. Edwards is the Business Engagement Program Manager with the Maryland Department of Emergency Management. Through this role, he facilitates the Private Sector Integration Program (PSIP) and manages the Maryland Business Emergency Operations Center (MBEOC).

Cory began his career with MDEM in October 2019 as a member of the Grant-Funded School Emergency Management (GSEM) team, where he collaboratively developed and delivered continuing education accredited curriculum designed to improve school safety for educators at all levels across Maryland. As an emergency manager, he has worked over 1,000 activation hours in COVID response assigned to the Planning Unit and the MBEOC. He also served as the State Allocations Coordinator for Maryland GoVax Mobile and has served on a wide variety of state task forces and emergency activations. He received a citation from Governor Larry Hogan for exceeding expectations and demonstrating the highest level of professionalism and commitment to the health and safety of Marylanders through the COVID-19 pandemic while maintaining outstanding customer service.

Cory has over 15 years of dedicated public sector experience in working for state and local government. He serves as President of the Board of Directors for his local community revitalization non-profit organization. Cory holds a Bachelor of Science and is currently pursuing his MBA at the University of Maryland Global Campus. He is certified as both an Associate Business Continuity Professional and Associate Cyber Resiliency Professional by the Disaster Recovery Institute International.





Erika Summers Nonprofit Engagement Program Manager Maryland Department of Emergency Management

Erika Summers has always had a passion for health, wellness and educating underserved communities. Erika attended Towson University to study Health & Community Science and graduated with her bachelor's degree in 2015. At Towson, Erika developed a passion for health education, community outreach, leadership, and public service, and became eager to become a leader in the field. Eager to craft her skill and be a public service leader, Erika continued her education at the University of Baltimore, and she earned a Master's degree in Public Administration and Policy with a specialization in management in 2021. While studying at the University of Baltimore, Erika took special interest in strategic planning, public program evaluation and nonprofit management. Erika became enthralled in the reality of barriers to both governmental and nongovernmental systems, and how those disadvantages can result in social, legal, and economic hurdles to disadvantaged groups.

In 2021, Erika came to the Maryland Department of Emergency Management (MDEM) to serve as Volunteer and Nonprofit Engagement Program Manager, and State Voluntary Liaison (VAL); point of contact for Maryland's donation and volunteer system. Since 2021, Erika has developed and implemented the strategy, framework, and program operations for the Nonprofit Engagement Program (NPEP). Erika has supported many emerging events and provided coordination assistance during several responses including, Chesapeake Bay flooding, the welcoming of Afghan quests and, most recently, coordination support for Texas migrants. Erika is currently both internal governmental with and nongovernmental organizations to craft and share disaster and organizational preparedness information across the state of Maryland. Erika currently serves as Chair of the Site Review Committee with the Montgomery County Emergency Food and Shelter Program and is a member of MDEM's Diversity and Equity Inclusion Committee. Erika hopes to continue serving for years to come.

Erika loves having the opportunity to work with nonprofit, faith based, and community organizations. Erika enjoys laughing, sharing unique dining experiences with friends, and being with her family. Her



principal areas of importance are integrity, inclusivity and positivity, and she believes, wearing a smile is the finest regalia!



Noel Witzke Region 3 Private Sector Liaison Federal Emergency Management Agency

Noel is currently serving FEMA Region 3 as the Private Sector Liaison under the External Affairs Branch. She has worked for FEMA for seven years, beginning her emergency management career as a Reservist, deploying when disasters strike. Noel has supported some of the largest response and recovery operations in recent years including Hurricane Ian, Hurricane Ida, and the 2021 Texas Winter Storm to name a few. Her focus is working with private sector partners to share information during and post disaster, but also help support these partners in preparedness initiatives to shorten recovery times for communities impacted by disasters. Noel's background also includes a Master of Public Health and Community Preparedness and work with the National Park Service prior to transitioning to emergency management

Adrian Grieve Disaster State Relations Director – Central Atlantic Division American Red Cross

Adrian moved to the United States from Scotland in 1985 after graduating with a degree in Social Work. He became a Red Cross disaster volunteer due to the December 1988 Pan Am 103 crash in his hometown of Lockerbie, Scotland. He subsequently joined as a paid

employee in 1992, serving in multiple roles including the Regional Disaster Officer of Eastern PA Region and the Executive Director of the Tri-County Chapter. Adrian is currently the Central Atlantic Division Disaster State Relations Director serving DC, DE, MD, VA, and FEMA Region III.

Adrian has responded to over 30 large disasters such as hurricanes, tornadoes, floods, wildfires, and hundreds of local fire responses. He specializes however in responding to mass casualty incidents such as the Boston Marathon Bombing, the Camp Fire in CA, and the Uvalde, TX shooting and to transportation incidents including airline crashes, and the Amtrak derailments in Philadelphia and DuPont, WA.



Ariana Shockley
Intelligence Analyst, Critical Infrastructure Protection
Maryland Coordination and Analysis Center

Ariana Shockley is an Intelligence Analyst for Critical Infrastructure Protection at the Maryland Coordination and Analysis Center. She is also the Fusion Liaison Officer (FLO) Coordinator for the state of Maryland and the Coordinator for the Maryland Shield Network. Through the FLO Program and the Maryland Shield Network, Ariana engages in outreach with both public and private sector to connect stakeholders to local, state, and federal resources to support safer communities.

Ariana is an instructor with the Baltimore Rescue Task Force and the National Threat Evaluation and Reporting program through the Department of Homeland Security. Prior to working for MCAC, Ariana was an Analyst at the Baltimore Police Department. She has a Master's degree in International Security and is a certified police instructor in the state of Maryland.





Netta Squires Director of Local Cybersecurity Department of Information Technology

Netta Squires was appointed as Maryland's first Director of Local Cybersecurity for the Department of Information Technology. In this role Netta is responsible for developing and implementing a Whole of State approach to cybersecurity by helping over 265 of Maryland's counties, municipalities, public school systems, community colleges, and other localities, attain cybersecurity maturity and resiliency. Over the past several years Netta has worked on creating and implementing a holistic approach to cybersecurity mitigation, preparedness, response, and recovery, by integrating the technology and emergency management approaches and disciplines at the local, state, and regional levels. Prior to joining the state, Netta spent 6 years with Montgomery County, MD, in the Office of Emergency Management and Homeland Security. Netta also teaches Emergency Management at the Mid Atlantic Center for Emergency Management & Public Safety and teaches Cybersecurity Technology and Emergency Management for the Graduate School at the University of Maryland Global Campus.

Netta's educational certifications include a B.S. in Emergency Management, Juris Doctorate (JD), MSL in Cybersecurity Law and Policy, a Graduate Certificate in Cybersecurity Technology, and a Public Leadership Credential (PLC) from the Harvard Kennedy School. Her professional certifications include a Certified Emergency Manager (CEM), Maryland Professional Emergency Management Program (MDPEPM), and Certified Cyber Resilience Professional (CCRP). She is admitted to practice law in Maryland.





Michael McLaughlin Cybersecurity Attorney & Policy Advisor Baker, Donelson, Bearman, Caldwell & Berkowitz, PC

Michael McLaughlin is a Cybersecurity Attorney and Policy Advisor in the Washington, D.C. office of Baker, Donelson, Bearman, Caldwell & Berkowitz, PC. He regularly advises clients on a wide range of cybersecurity and data privacy matters, including incident response, regulatory investigations, compliance, policies and procedures, and litigation. Mr. McLaughlin joined Baker Donelson in September 2022 after serving more than 12 years of active duty in the U.S. Navy as a Counterintelligence Officer. His tours of duty included multiple postings worldwide, including Chief of Counterintelligence and Human Intelligence for the Cyber National Mission Force and Senior Counterintelligence Advisor for United States Cyber Command. He is the co-author of Battlefield Cyber: How China and Russia are Undermining our Democracy and National Security, and, in addition to his work with Baker Donelson, Michael is cyber policy research affiliate for the University of Maryland Applied Research Laboratory for Intelligence and Security and a Lieutenant Commander in the U.S. Navy Reserves, where he is assigned to the U.S. Navy's Cyber Warfare Development Group.



Jason Schaum
Cybersecurity Advisor
Cybersecurity & Infrastructure Security Agency (CISA)

Jason Schaum is the Supervisory Cybersecurity Advisor and Maryland State Cyber Coordinator with the Department of Homeland Security Cybersecurity Infrastructure Security Agency (DHS CISA). In this role



Mr. Schaum is responsible for proactively engaging with members of the private and public sector to ensure the nations critical infrastructure is resilient and protected from cyber-attack.

Previously Mr. Schaum was a consultant in private industry running a portfolio of defensive cybersecurity programs supporting the Department of Defense, DHS and commercial clients. In his career he has served as a subject matter expert on cybersecurity topics related to intrusion detection, incident response, cybersecurity analysis, and cyber policy. He has experience in program and project management, has lead teams of over 150 individuals and managed annual budgets exceeding \$30M. For over 10 years Mr. Schaum worked at a world-class research laboratory running a 24x7 cyber defensive operations team with a mission to monitor, analyze, detect, report, and respond to network security incidents and events. In addition to performing operational functions, Mr. Schaum has supported various cutting edge research initiatives and software development projects related to cybersecurity, artificial intelligence, big data, cloud, and advanced analytics.

Mr. Schaum currently holds a Bachelors in Management Information Systems, Master Certificate in Strategic Leadership from Columbia University, and possesses the following professional industry certifications: Project Management Professional (PMP), Certified Information Systems Security Professional (CISSP), Certified Cloud Security Professional (CCSP), Certified Information Security Manager (CISM), Certified Ethical Hacker (CEH), Security+, Network+, and A+.



Dr. Timothy Schilbach Chief Executive Officer Panacity, LLC

Dr. Timothy H. Schilbach has almost 30 years' experience in the Cyber Warfare and Cyber Security field. He has advanced degrees from the University of Phoenix where in 2008 he obtained his first Doctorate Degree of Business for Organizational Management. He has obtained his second set of advanced degrees from Johns Hopkins in 2012 in



Mathematics and Electrical Engineering. Dr. Schilbach has graduated Summa Cum Laude.

Dr. Schilbach is a serial business entrepreneur having owned 4 successful companies since the year 2000. He started a Telecommunications company names Concentric Tech Solutions (CTS) in the year 2000 which specialized in Datacenter colocation, Wireless communications in the Rocky's and internet access for rural customers. CTS was sold in 2008 and he started an Information Security Company with a friend named Sarum, LLC. Sarum led the cyber security conversion for the DoD during a major change in paradigm for the Defense Logistics Agency and assisted in standing up the Defense Threat Reduction Agency. Sarum went on to also conduct Cyber Security for the US Department of Agriculture out of Colorado. Dr. Schilbach sold his shares in Sarum LLC in 2012 in preparation for his mission at US CYBERCOM.

Dr. Schilbach opened Penacity, LLC after his tenure at US CYBERCOM which specializes in Cyber Security to include conducting Cyber Security Audits for CMMC, FEDRAMP, NIST, ISO, and various privacy frameworks for the defense contract and civilian corporations. Penacity, LLC specializes in all aspects of Cyber Security and holds contracts with many agencies to include NRC, USDA, SSA, DoED, VA, and NSA.

Dr. Schilbach is a philanthropist at heart and has made stives to support our educational institutions in instilling good cyber security curriculum to our youth to strengthen our nation. Dr. Schilbach has been a coach for youth in US Cyber Patriot since 2008. Dr. Schilbach regularly speaks at Ft. Meade High School and various community colleges in Anne Arundel, Howard, and Baltimore counties. Dr. Schilbach established a formal relationship with the Community College of Baltimore County (CCBC) where he meets with the Board of Deans and the Cyber Steering Committee once a quarter since 2017 to help improve cyber curriculum in community college. Dr. Schilbach works with organizations like MAGIC to give youth an opportunity to plan and implement hackathons communicating cyber skills and interest to our youth.

Service is important to Dr. Schilbach as his goal is to spread awareness on cyber programs, get youth involved in STEM and to strengthen our community again cyber-attacks which plague our news feeds constantly.



Dave Robbins Risk and Recovery Branch Manager Maryland Department of Emergency Management

Dave Robbins came to the Maryland Department of Emergency Management in 2018 from an 18-year career with the Wildland Fire Management program of the Maryland Department of Natural Resources Forest Service. In his current position as Risk & Recovery Manager, he manages MDEM's Risk Analysis team and also coordinates disaster recovery-related efforts. Following disasters of significant impact, Dave acts as the State Disaster Recovery Coordinator and oversees the multi-agency State Recovery Organization.



Pam Long
Business Owner
Pam Long Photography

Pam Long, the owner of Pam Long Photography, is the recipient of numerous honors and awards for both her professional, philanthropic, and community work. She was named Howard County's Best Photographer by the readers of Howard Magazine, and was the recipient of the inaugural Impact Award from the Howard County Chamber of Commerce.

Pam Long Photography was founded in 2007 and has been headquartered on Ellicott City's historic Main Street since 2012. Pam specializes in providing an exceptional experience for her clients while creating headshots, personal and corporate branding, and portraiture for high school seniors and families. Pam's client list has included County Executives, County Council members, and a wide array of leaders in the mid-Atlantic region.

While many people are often apprehensive about sitting down in front of the camera, Pam's known for having just that right approach to make them feel relaxed and confident when the shutter clicks. She has the profound ability to truly capture the unique personality of



each of her subjects while keeping the experience fun and enjoyable. Whether it's in the studio or on location, photographing a family or a corporate leader, Pam creates portraits that are enjoyed for generations to come. Her branding photography gives businesses the unique and professional visual it deserves.

Like many small business owners Pam willingly and generously donates her time and professional services to numerous charitable efforts throughout the year. She has organized a network of community advocates who collaboratively develop and execute innovative and independent fundraisers for worthy non-profits in the region.

Pam is a board member of the Ellicott City Partnership and a former board member of the Maryland Professional Photographers Association. Her work as a photographer has been recognized for its excellence by the Professional Photographers of America, which is considered the gold standard of the industry. After the horrific and deadly floods of 2016 and 2018 that devastated Ellicott City's Main Street, Pam was a leader in the cleanup, advocacy and revival of the beloved and historic town. She worked tirelessly to record the process, perseverance, and personality of Historic Ellicott City and it's people who work, live, and visit there. She produced videos and photos from the scene, documenting the experience and sharing it with all. She was able to illustrate the purpose and importance of the town by focusing on the people and their efforts. Yes, Ellicott City is charming and historic, but Pam has always believed it's the people who continue to put the beautiful town on the map.

"Each Ellicott City business that suffered through the 2016 and 2018 floods will always remember the immeasurable generosity and support from so many in our region. Together, with their help, we were able to rebuild a stronger commUNITY each time," says Pam. "It was a lesson in values that reminds me every day that we can be a powerful force for the betterment of our community when we work together. While as a business person I want to excel at my craft and deliver an exceptional experience to my clients, I am reminded that most often my greatest contribution is what I give back to my community."

Pam Long, Mobile - 301.503.5251 Email <u>-hello@pamlongphotography.com</u> www.pamlongphotography.com



Joy Y. Hatchette Associate Commissioner Consumer Education and Advocacy Maryland Insurance Administration

Ms. Joy Hatchette serves as the Associate Commissioner for Consumer Education and Advocacy Unit at the Maryland Insurance Administration (MIA). Ms. Hatchette is responsible for overseeing outreach to Maryland consumers so they can better understand their rights and obligations under their insurance policies. She served as Associate Commissioner for Consumer Complaints at the MIA from September 1997 until July 2004. From 1993 until 1997 she served as an Assistant Attorney General for the MIA.

From 1988 to 1993, she was an Associate in the law offices of Gordon, Feinblatt, Rothman, Hoffberger and Hollander. For two years prior to that, she served as a judicial law clerk for the United States Fourth Circuit Court of Appeals.

In 2016, she was appointed by Governor Larry Hogan to the Maryland Commission on Aging. As a member of the Maryland Commission on Aging, Ms. Hatchette is one of thirteen members who are charged with reviewing programs and activities for older adults and making program recommendations to the Maryland Secretary of Aging.

She is a graduate of the University of Virginia Law School and is a member of the bar associations in Maryland, Virginia, and the District of Columbia.

Richard J. Sobota Senior Insurance Specialist, Region 3 Federal Emergency Management Agency

As a Regional Flood Insurance Liaison for the Federal Emergency Management Agency (FEMA) Region III Office in Philadelphia, Rich serves as a subject matter resource for internal and external National Flood Insurance Program (NFIP) stakeholders. His current area of focus includes outreach efforts related to "Closing the Insurance Gap" and helping the public and private sectors build a culture of preparedness and resilience. Rich has supported the NFIP since 1993, and began his career with FEMA in 2008. More recently, Rich was designated as Regional PIVOT Coordinator as part of the ongoing NFIP Transformation and is leading the rollout of Risk Rating 2.0 in Region III states.

Rich holds a B.A. (cum laude) in Communications Arts from the College of New Jersey and was awarded the designation of Chartered Property Casualty Underwriter (CPCU) in 1989.





Jorge Eduardo Castillo Communications & Outreach Branch Manager Maryland Department of Emergency Management

Jorge Eduardo Castillo is the Branch Manager for Communications & Outreach and Spokesperson for the Maryland Department of Emergency Management (MDEM).

During his tenure at MDEM he has expanded the reach and breadth of its communication strategy, including forging new partnerships for information dissemination with entities like Clear Channel and 211-Md. He has led the revitalization and rejuvenation of MDEM's brand, which helped propel MDEM to having the largest number of social media followers of any State Department which is crucial in expanding the reach of MDEM's preparedness messages, crisis communications, and alerts. He served as the Maryland State Emergency Operations Center's External Affairs Manager and also oversaw the State Joint Information Center's Spanish translation program for all things COVID-19 during the early months of the pandemic.

His previous position as elected Chairman and President of the Maryland Hispanic Chamber of Commerce underscored his passion for equity, inclusivity, and collaboration, as well as his belief that Hispanic successes and contributions to our country must continue to be highlighted and celebrated—and stereotypes quickly addressed and corrected.

His career in business development, marketing, communications, and analytics, includes leadership roles at the Maryland Hispanic Chamber of Commerce, R2Integrated, Passport Health, and the Baltimore City Emerging Technologies Center. Mr. Castillo believes that there are two foundations to an effective communications strategy: the brand and the team.

Mr. Castillo has been a speaker nationally and internationally, as well as a guest lecturer at Towson University, Loyola University Maryland, and New York University. He is a Phi-Beta-Kappa award graduate of



Goucher College with a degree in Biological sciences with a premedical concentration. He received his Master of Business Administration degree from the Joseph A. Sellinger School of Business and Management at Loyola University Maryland. He has served in several boards, including the Maryland Hispanic Chamber of Commerce (Chairman & President), the There Goes My Hero Foundation (Vice President), and the Joseph A. Sellinger School of Business and Management Graduate Alumni Board. He was born in Lima, Peru and currently resides in Cockeysville, MD with his wife Katie and his son Jorge Alexander.



Chris Hlubb
Program Director
F3 Tech Accelerator

Chris began his career at Johns Hopkins Hospital in the fields of biochemical neurogenetics and neurophysiology contributing to the development of novel nutritional supplements to treat childhood metabolic disease and advanced surgical medical device applications. Chris' global industrial, manufacturing, R&D and product development experience has aided private industry, academia, U.S. government, private investors and non-profits with a focus on rapid commercialization, government investments and IP development. As the Program Director for F3 Tech, Chris has developed strategic programming initiatives to promote start-up commercialization, provide advisory services and mentorship, as well as industry networking and has helped to raise over \$150mm in private funding for global early-stage companies in the Ag and Biotech sectors. Chris founded Agrilogics Group in 2021 to develop platform technologies to advance industrial-scale pharmaceutical grade biopurification of naturally-occurring proteins as a new class of preventative medicine in collaboration with the U.S. military





Beth Flowers
Executive Director
Air Collaborative

Beth Flowers has thirty years of executive level experience with non-profits, governmental agencies, broadcast media, and the arts. She is a visionary thinker and a talented communicator. Beth has created messaging and strategies for victorious political candidates and issues, inspired citizen participation in government, managed public planning efforts, repositioned struggling organizations, and developed innovative programming that connects people. Beth is a national leader in the fields of arts professional development, community development, and entrepreneurship. As the creator and Executive Director of the Air Collaborative, she is at the forefront of connecting artists and creatives to their communities in new ways that truly raise the value of art and creativity. Beth strives to live up to her last name and is a passionate nature enthusiast, native plant champion, and amateur landscape designer and gardener.

Tessa Lovro Non-Governmental Services Branch Manager Maryland Department of Emergency Management

Recently Tessa Lovro joined the Disaster Risk Reduction Team at MDEM as the Non-Governmental Services Branch Manager which supports the Private Sector Integration Program and the Nonprofit Engagement Program.

For more than 18 years, Tessa has been a noteworthy leader in the emergency management arena.

Prior to working with MDEM, Tessa was the Regional Disaster Officer at the American Red Cross supporting the National Capital & Greater Chesapeake Region disaster program. She has also served in leadership positions in the Red Cross across the U.S. and U.S. Territories for her work in disaster including being a member of Red Cross's Hurricane Champion leadership group and a member of their National Response Management Team. She has deployed in leadership positions to over 40 large scale disasters including



Hurricane Katrina, Superstorm Sandy, California Wildfires, Asiana Plane Crash, Las Vegas Shooting, Typhoon Yutu, Afghan Repatriation, January 6th Civil Disturbance, and many others.

During her tenure with the Red Cross, she helped the organization secure and manage large grants, created organizational doctrine and training, was chosen as a change management leader and led her team through an organizational restructure and created a DEI partnership program to increase engagement in marginalized communities.



Candace Lee
Manager, Government Sales
Global Business and Government Affairs
SpaceX

Additionally, Tessa is an experienced instructor, planner and partner convener and previously served as VOAD Chair in Southern California.

Candace Lee is a Government Sales Manager whose portfolio spans civil applications of Starlink service across a global range of Government customers. Candace focuses on procurement of Starlink by federal, state, and local entities within the U.S. Government, in addition to international Government groups spanning the Starlink customer base worldwide.

Based at SpaceX's headquarters in Hawthorne, California, Candace joined the company in 2013 and has held positions supporting the Global Business & Government Affairs organization through domestic and international government affairs and sales operations.

She is a proud graduate of the University of Texas at Austin and holds a Bachelor of Business Administration degree in Marketing.





Andrew McCauley
Manager Uncrewed Arial Systems Program
Baltimore Gas and Electric Co.

Andy McCauley is the Manager of Uncrewed Aerial Systems (UAS) with over a decade of operational experience at Baltimore Gas and Electric. Andy specializes in helping business units increase safety and data quality, while reducing operational cost through the use of drones and robotics. A strong believer in science, technology, engineering, art, and math (STEAM), Andy regularly supports activities inspiring students of today and creating opportunities for workforce development for current professionals. Andy enjoys a good Netflix binge but can also be found at a local community event with his wife and son.



Dr. Ali Mostafavi Professor Texas A&M University

Dr. Ali Mostafavi received his Ph.D. in Civil Eng. from Purdue University in 2013. Dr. Ali Mostafavi joined the Zachry Department of Civil and Environmental Engineering at Texas A&M University in August 2016. He is the director of UrbanResilience.Al Lab whose research focuses on creating advanced computational models and data science algorithms to advance urban resilience to crises. His research program has led to new ways of developing computational tools and improving the understanding of resilience in complex urban systems. His research program has received more than \$7 million in funding support from various sponsors such as NSF,



National Academies, AWS, Microsoft Azure, Department of Transportation, and CII. He is the author of 130 journal articles and 80 conference proceedings. He has received several prestigious awards such as the NSF CAREER Award, Early-Career Fellowship of the National Academies' Gulf Research Program, AWS Machine Learning Award, College of Engineering Faculty Excellence Award, CII Outstanding Professor Award, and Best Paper Awards in ASCE Computing in Civil Engineering and Construction Research Congress. He is a member of the ASCE Infrastructure Resilience Division, Resilience Fellow of 4TU Resilience Engineering Center at TU Delft, and the Editorial Board Member of Nature Scientific Reports, ASCE Management in Engineering and Infrastructure Systems Journals. He is also the founder of Resilitix Intelligence (Resilitix.AI) which is a startup focusing on AI technologies for improving climate resilience.